



## ACCESS HEALTH CT & AMERICAN RESCUE PLAN ACT COMMUNICATIONS TOOLKIT

Access Health CT (AHCT) is Connecticut's official health insurance marketplace, where you can shop, compare and enroll in quality healthcare plans; and is the only place where you can qualify for financial help to lower your costs, or be eligible for free or low-cost coverage through HUSKY Health (Medicaid/the Children's Health Insurance Program or CHIP).

The American Rescue Plan Act of 2021 (known as ARP) was signed into law on March 11 by President Biden and will **make health insurance coverage more affordable and accessible for many Connecticut residents** by virtually eliminating or vastly reducing monthly payments (premiums) for many; and providing new financial help to some residents for the first time.

Access Health CT has opened a **Special Enrollment Period from May 1 – August 15, 2021** for new and current customers to take advantage of newly available financial help.

- The Special Enrollment Period is from **May 1 – August 15, 2021**.
- For residents to take advantage of **new financial help available**.

**How much money will people save?** It will depend on a household's annual income.

- The **average savings** per household will be \$116.05 per month, or \$1,392.57 per year
- **Households with annual income over 400%** (\$51,040) of the Federal Poverty Level (FPL), will be newly eligible for financial help through Access Health CT and will see an average monthly savings of over \$500 or \$6.2K a year.
- People with annual income up to **150%** (\$19,140) of the Federal Poverty Level can now buy silver plans for nearly \$0 monthly premium with a \$0 deductible (the amount you pay for covered health care services before your insurance plan starts to pay) and low copay and coinsurance amounts.



- Individual taxpayers who receive **Unemployment Insurance** (UI) benefits at any time in 2021, will be automatically considered to have an annual income at 133% of the Federal Poverty Level (\$12,880) and will be eligible for a nearly \$0 premium benchmark silver plan with comprehensive cost sharing subsidies this year.
- Over half of current households in a qualified health plan **will now pay under \$16/month** for their health insurance.

In these challenging times, we kindly ask that you help Access Health CT **spread the word that we are here to** keep Connecticut residents covered! Visit **AccessHealthCT.com** to learn more and remember, ALL HELP IS FREE!

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## ASSETS

### TV COMMERCIALS

#### English:

- [30 second ad](#)
- [15 second ad](#)

#### Spanish

- [30 second ad](#)
- [15 second ad](#)
- [Período de Inscripción Especial – Póster 8.5x11](#)

## DIGITAL ASSETS

### English:

- [American Rescue Plan Act Fact Sheet](#)
- [Special Enrollment - Poster 8.5x11](#)
- [Special Enrollment - Poster 11x17](#)
- [Enrollment Checklist](#)
- [Access Health CT vs. COBRA Coverage](#)
- [Understanding Immigration Status](#)
- [What to Expect After Enrolling](#)
- [Understanding Dental Coverage](#)

### Spanish

- [Ley del Plan de Rescate Estadounidense](#)
- [Período de Inscripción Especial – Póster 8.5x11](#)
- [Período de Inscripción Especial – Póster 11x17](#)
- [Que necesito para inscribirme](#)
- [Cobertura de COBRA](#)
- [Estado de inmigración](#)
- [Después de inscribirte](#)

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## DIGITAL ASSETS – OTHER LANGUAGES

### American Rescue Plan Act Fact Sheet (Other Languages):

- [Arabic](#)
- [Hindi](#)
- [Italian](#)
- [Korean](#)
- [Polish](#)
- [Portuguese](#)
- [Tagalog](#)
- [Vietnamese](#)

### Enrollment Checklist (Other Languages):

- [Arabic](#)
- [Hindi](#)
- [Italian](#)
- [Korean](#)
- [Mandarin](#)
- [Polish](#)
- [Portuguese](#)
- [Tagalog](#)
- [Vietnamese](#)

## BRANDED CONTENT

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## SUGGESTED POSTS – ENGLISH & SPANISH

- The American Rescue Plan Act means more access to affordable healthcare coverage in CT. See if you qualify for a plan that costs nearly \$0/month. Compare your options **@AccessHealthCT** during a Special Enrollment Period May 1 – August 15, 2021! Visit [AccessHealthCT.com](https://AccessHealthCT.com) and live chat today!



- La Ley del Plan de Rescate Estadounidense significa más acceso a cobertura de atención médica en CT. Vea si califica para un plan que cuesta casi \$ 0 al mes. Compare sus opciones en **@AccessHealthCT** durante un Período de Inscripción Especial del 1 de mayo al 15 de agosto de 2021. ¡Visite [AccessHealthCT.com](https://AccessHealthCT.com) y chatee en vivo hoy!
- See if you qualify for newly available financial help thanks to the American Rescue Plan Act. You could find a plan for nearly \$0/month. See if you qualify **@AccessHealthCT** during a Special Enrollment Period May 1 – August 15, 2021! Visit [AccessHealthCT.com](https://AccessHealthCT.com) to get started!
- Vea si califica para recibir ayuda financiera recientemente disponible gracias a la Ley del Plan de Rescate Estadounidense. Puede encontrar un plan por casi \$ 0 al mes. ¡Vea si califica en **@AccessHealthCT** durante un Período de Inscripción Especial del 1 de mayo al 15 de agosto de 2021! ¡Visite [AccessHealthCT.com](https://AccessHealthCT.com) para comenzar!
- **@AccessHealthCT** is here to help residents take advantage of new financial help available through the American Rescue Plan Act. Understand more about what this law means for your health insurance costs at an upcoming virtual Healthy Chat. Register here or live chat now at [[ahct-2021-healthy-chat.eventbrite.com](https://ahct-2021-healthy-chat.eventbrite.com)]!
- **@AccessHealthCT** está aquí para ayudar a los residentes a aprovechar la nueva ayuda financiera disponible a través de la Ley del Plan de Rescate Estadounidense. Aprende más sobre lo que significa esta ley para los costos de su seguro médico en un próximo chat virtual. ¡Regístrese aquí o chatee en vivo ahora en [[ahct-2021-healthy-chat.eventbrite.com](https://ahct-2021-healthy-chat.eventbrite.com)]!

SHARABLE IMAGES

**Access Health CT has opened a Special Enrollment Period for new/current customers**



**Special Enrollment Period**  
**May 1 - August 15, 2021** 

**Access Health CT has opened a Special Enrollment Period for new/current customers**




**Special Enrollment Period**  
**May 1 - August 15, 2021** 


**Access Health CT ha abierto un Período de Inscripción Especial para clientes nuevos/actuales**



**Período de Inscripción Especial**  
**1 de mayo - 15 de agosto, 2021** 

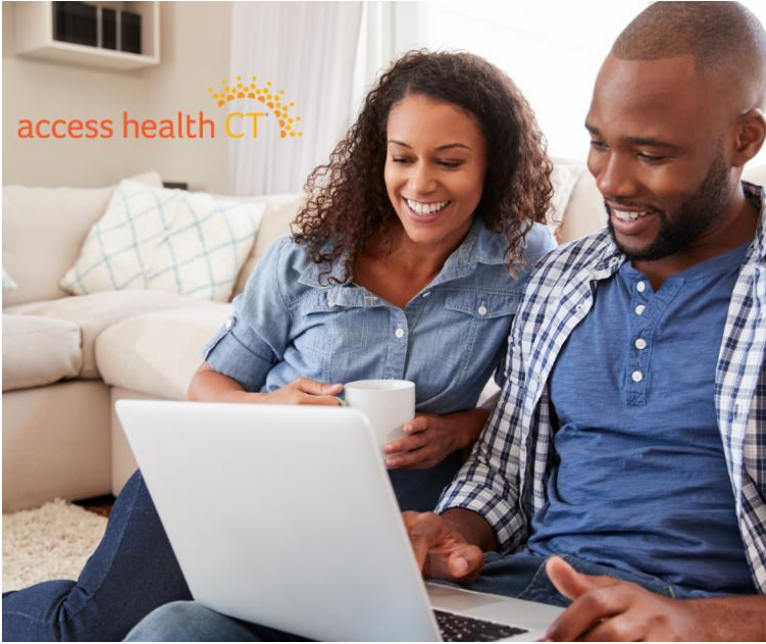
**Access Health CT ha abierto un Período de Inscripción Especial para clientes nuevos/actuales**



**Período de Inscripción Especial**  
**1 de mayo - 15 de agosto, 2021** 



# access health CT



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## QUICK LINKS

### [AccessHealthCT.com](#)

- [Compare Plans](#)
- [Standalone Dental Plans](#)
- [Access Health CT Blog](#)
- [Popular Topics](#)
- [Glossary](#)
- [Press Releases](#)
- [Community Partners Resource Page](#)

## SOCIAL MEDIA PROFILES

We are active on social media – please follow our pages, tag us in posts about healthcare, enrollment, and share our updates to help spread the word.

- Facebook:** <https://www.facebook.com/AccessHealthCT/>  
**Twitter:** <https://twitter.com/AccessHealthCT>  
**Instagram:** <https://www.instagram.com/accesshealthct/>  
**YouTube:** <https://www.youtube.com/user/AccessHealthCT>  
**Blog:** <https://learn.accesshealthct.com/blog/>

## CONTACT INFORMATION

Our Call Center is here to help:

- 1-855-805-4325 / TTY 1-855-789-2428
- Monday– Friday, 8am – 5pm

You can also [Live Chat](#) with the team during the hours listed below:

- Monday – Friday, 8:15am – 4:45pm



**Find in-person help** at either of our partner locations year-round:

- **Project Access New Haven** located at 63 York Street in New Haven, CT
- **Community Renewal Team** located at 330 Market Street in Hartford, CT

**Search for Certified Enrollment Specialists** [in the community](#)