

Access Health Connecticut

CAC Virtual Training 2024



Thanks for joining us today!

Please remain muted until we begin our session in just <u>5 minutes!</u>





Welcome

Microphone

- Mute or unmute yourself in clicking on the participants feature or if you are calling in press *6.
- If you are having issue with audio, dial in +1 646 931 3860 (Meeting ID: 853 3677 4669)

Participation

- We want to hear from you! Please feel free to ask questions in the chat box below or directly to us!
- Keep your video on- this facilitates communication and helps for better conversation!
- Rename yourself to your Full Name, City
- For technical assistance you can text Bart 959-282-9459



Agenda

- Meet the team
- Plan Management
- Noverant LMS
- Policy Changes
- Outreach & Marketing Updates
- Resources
- Q&A



CAC Support Team

Introduction



Debra Eastman

- Enrollment Manager
 - Manages the Broker & CAC
 Support Team





Broker & CAC Support Supervisors

Team Supervisor

Team Lead







Barton Graham



Support Representatives





Stephany Manzueta



Alexandra Rivera



2024 'On-Exchange' Plan Offerings for Individual & Small Group Markets

Plan Management September 2023



Participating 'On-Exchange' Carriers



Anthem Blue Cross and Blue Shield



ConnectiCare Benefits, Inc. (CBI)



ConnectiCare Insurance Company, Inc. (CICI)



Types of Insurance Plans Offered

Health Maintenance Organization (HMO): You are required to utilize doctors within the specified network and must select a primary care physician (PCP). Referrals a required to see a specialist. Only covers emergency services when out-of-network.

Point of Service (POS): You are required to utilize doctors within the specified network and will be required to select a primary care physician (PCP). Referrals may be required to see a specialist. Out-of-network doctors are covered at a higher copay or coinsurance amount.

Exclusive Provider Organization (EPO): You are required to utilize doctors within the specified network but generally networks are more expansive than an HMO network. They may or may not require referrals from a primary care physician. Only covers emergency services when out-of-network.

Preferred Provider Organization (PPO): This plan offers in and out-of-network coverage. Out-of-network doctors are covered at a higher copay or coinsurance amount. It allows you to see specialists and out-of-network doctors without a referral.

Individual QHPs

- HMO
- POS
- PPO

Small Group QHPs

- PPO

Individual SADPs

- PPO



Plans Offered by Metal Level

QHP (Medical) Plans

Metal	Actuarial Value		Individu	Small G	Small Group Market		
Level	Avg. Amt Plan Pays	Anthem	CBI	CICI	Total	Anthem	Total
Catastrophic	60%	1	1	0	2	0	0
Bronze	60%	5	3	2	10	2	2
Silver	70%	1	1	1	3	2	2
Gold	80%	4	2	1	7	1	1
Platinum	90%	0	0	0	0	0	0
Total		11	7	4	22	5	5

SADP (Dental) Plans

Individual Market							
Anthem CICI Total							
4 2 6							



Types of Plans Offered

Standard vs. Non-Standard Plans – What is the difference?

Standardized Plans

- Cost sharing amounts are set by the Board of Directors.
- Metal levels are Bronze, Silver & Gold.
- All have "Standard" included in the Marketing Plan Name.
- Individual Market only, all Carriers must offer these plans before they can offer a Non-standard plan.
- Are the same plan of benefits across all carriers.
- Difference in price may be driven by network composition, drug formularies, book of business utilization (carrier claim data/experience)

Non-Standardized Plans

- No set list of benefit cost sharing amounts
- Just like the Standard plans, nonstandard plans must follow all State, Federal and AHCT requirements
- Carriers are encouraged to offer nonstandardized plans in all markets and metal level in effort to provide a broad choice of products to CT consumers.
- Plans can offer in-network benefits only, tiered or narrow networks



Anthem – Individual QHP

Plan Year 2023 Issuer Action for Plan (ALL PLANS) Year 2024		Plan Year 2024			
Plan Marketing Name	New Plan	Renew Existing Plan	Dis- continue	Plan Marketing Name	Comments
Catastrophic HMO Pathway Enhanced		Х		Catastrophic HMO Pathway Enhanced	
Bronze HMO BlueCare Prime with Added Dental and Vision Benefits		X		Bronze HMO Pathway Enhanced with Added Dental and Vision Benefits	Eliminated BlueCare Prime network
Gold HMO BlueCare Prime with Added Dental and Vision Benefits		Х		Gold HMO Pathway Enhanced with Added Dental and Vision Benefits	Eliminated BlueCare Prime network
Silver PPO Standard Pathway		Х		Silver PPO Standard Pathway	
Bronze PPO Standard Pathway		X		Bronze PPO Standard Pathway	
Gold PPO Standard Pathway		Х		Gold PPO Standard Pathway	
Bronze PPO Standard Pathway for HSA		X		Bronze PPO Standard Pathway for HSA	
Gold PPO Pathway with Added Dental and Vision Benefits		Х		Gold PPO Pathway with Added Dental and Vision Benefits	
Bronze PPO Pathway Enhanced Value PCP		Х		Bronze PPO Pathway	Plan Name Changed
Bronze HMO Pathway Enhanced Tiered			Χ	Bronze HMO Pathway Enhanced with Added Dental and Vision Benefits	Mapped to plan with added Adult Dental and Vision
Gold HMO Pathway Enhanced Tiered			Х	Gold HMO Pathway Enhanced with Added Dental and Vision Benefits	Mapped to plan with added Adult Dental and Vision
	Χ			Bronze PPO Pathway with Added Dental and Vision Benefits	
	Χ			Gold PPO Pathway	

Plan Highlights

- Renewed 9 of their 11 plans. Discontinued 2 and added 2 new plans for 2024.
- Eliminated the "BlueCare Prime" network from two renewing plans.
- Bronze PPO Pathway Enhanced Value PCP plan changed name to Bronze PPO Pathway.
- Discontinued the "Tiered" plans and cross-walked to existing plans with added Adult Dental and Vision.

Benefit Highlights

- All plans include Pediatric Dental.
- Now offers 4 QHP's with added adult dental and vision coverage. The adult dental coverage provides preventive & diagnostic services only and Adult Vision covers one routine annual exam.

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- Elective Abortion coverage is excluded from all 'Non-Standard' medical plans.
- Out of country coverage covers emergencies only & no national network.

ConnectiCare Benefits, Inc. (CBI) - Individual QHP

Plan Year 2023 (ALL PLANS)	Issuer Action for Plan Year 2024			Plan Year 2024		
Plan Marketing Name	New Plan	Renew Existing Plan	Dis- continue	Plan Marketing Name	Comments	
Choice Gold Standard POS		Χ		Choice Gold Standard POS		
Choice Gold Alternative POS		Χ		Choice Gold Alternative POS		
Choice Bronze Standard POS		X		Choice Bronze Standard POS		
Choice Bronze Alternative POS with Dental		X		Choice Bronze Alternative POS with Dental		
Choice Bronze Standard POS HSA		Х		Choice Bronze Standard POS HSA		
Choice Catastrophic POS with Dental		Х		Choice Catastrophic POS with Dental		
Choice Silver Standard POS		Х		Choice Silver Standard POS		
Choice Gold Alternative POS with Dental			Х	Choice Gold Alternative POS		

Plan Highlights

- CBI renewed 7 of their 8 plans and discontinued 1.
- All plans offer the "Choice" network. The network includes providers primarily in the state of CT but does include some providers in border states of MA and RI.
- The discontinued Choice Gold Alternative POS with Dental plan has been cross-walked to the existing Choice Gold Alternative POS plan.

- All plans include Pediatric Dental.
- Elective Abortion coverage is included in all medical plans.
- Offers 2 QHP's with added adult dental and vision coverage. The adult dental coverage provides preventive & diagnostic services only and Adult Vision covers one routine
 annual exam.
- No out of country coverage & no national network



ConnectiCare Insurance Company Inc (CICI) - Individual QHP

Plan Year 2023 (ALL PLANS)	Proposed Issuer Action for 2023 plan in PY2024 (check one)			an in PY2024	Plan Year 2024		
Plan Marketing Name	New Plan	Renew Existing Plan	Modify Plan	Discontinue Plan / Map To	Plan Marketing Name	Comments	
FlexPOS Platinum Alternative				X		Discontinue, No plan mapping	
FlexPOS Gold Standard				X	Value Gold Standard POS	New network for 2024	
Compass EPO Gold Alternative				X		Discontinue, No plan mapping	
FlexPOS Bronze Standard				Х	Value Bronze Standard POS	New network for 2024	
FlexPOS Bronze Standard HSA				Х	Value Bronze Standard POS HSA	New network for 2024	
FlexPOS Silver Standard				X	Choice Silver Standard POS	Standard Plan, moving to CBI Standard Silver plan	
	Х				Value Silver Standard	New network for 2024	

Plan Highlights

- CICI discontinued all 6 of their current plans and created 4 new plans for 2024.
- New plans use the "Value" network, rather than the "Flex" network used for prior CICI plans. The Value network includes providers in CT only.
- The Bronze and Gold Flex plans will be cross-walked to the new Value plans offered by CICI. The Silver Flex plan will be cross-walked to the existing CBI Choice Silver Standard POS plan.
- CICI no longer offers a platinum plan.

- All plans include Pediatric Dental.
- Elective Abortion coverage is included in all medical plans.
- Offers no QHP's with added adult dental coverage. All plans offer one routine adult vision exam per year.
- No out of country coverage & no national network



Anthem – Individual SADP

Plan Year 2023 (ALL PLANS)			Plan Year 2024		
Plan Marketing Name	Ne w Plan	Renew Existing Plan	Dis- continue	Plan Marketing Name	Comments
Anthem Dental Family Value		X		Anthem Dental Family Value	
Anthem Dental Family		X		Anthem Dental Family	
Anthem Dental Family Enhanced		X		Anthem Dental Family Enhanced	
Anthem Dental Family Preventive		X		Anthem Dental Family Preventive	

Plan Highlights

Anthem renewed all 4 of their 2023 plans.

- All plans include Pediatric Dental.
- Plans exclude Orthodontia for adults.



CICI – Individual SADP

Plan Year 2023 (ALL PLANS)	Issuer Action for Plan Year 2024			Plan Year 2024	
Plan Marketing Name	Ne w Plan	Renew Existing Plan	Dis- continue	Plan Marketing Name	Comments
ConnectiCare Standard Dental Plan		X		ConnectiCare Standard Dental Plan	
ConnectiCare Basic Dental Plan		X		ConnectiCare Basic Dental Plan	

Plan Highlights

• CICI renewed both 2023 plans.

- All plans include Pediatric Dental.
- Plans exclude Orthodontia for adults.



Training & Noverant

(Learning Management System)



Training Topics

- LMS Certification
- High Level Steps Towards Certification
- Questions About Certification?
- Reminders
- Carrier Information
- Certification Instructions
- Questions?





LMS Certification

Annual CAC Certification will be available online for Open Enrollment 2024. Open Enrollment begins November 1. End date of January 15, 2024, has been confirmed.

Please note that you must certify with AHCT in the fall of 2023 for Open Enrollment, in order to assist consumers in 2024 with enrollment.

If you have questions specific to the annual certification online trainings or your login for the LMS, please email the Learning Center at LearningCenter.AHCT@ct.gov.



High Level Steps Towards Certification

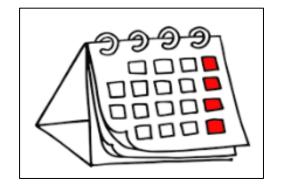
- 1. Your organization will be asked to sign a contract with AHCT.
- 2. In the meantime, your agreement with AHCT will be available September 25 in the Noverant Learning Management System (LMS).
- 3. You will receive a "Welcome" email from the AHCT Noverant LMS, which will allow you to access the LMS. The email would be from ahct@noverant.com.
- 4. Use the link in the email and log into the LMS using your username and password.
- 5. Instructions are in this presentation and can also be found when you first log into the LMS.
- 6. Make sure your profile information is current.
- 7. Read and sign your CAC agreement electronically, using your username and password.
- 8. Once your organization and you have signed the agreements, your certification training will be made available.
- 9. You will then receive a second email from ahct@noverant.com to access your online training.
- 10. We encourage you to complete your certificate training before the start of open enrollment on November 1. The last day to access AHCT certification is November 10, 2023.
- 11. You must pass the assessment with 80% or better to certify with AHCT. You will be allowed one retake.

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Reminders

- Auto renewals will run late November for both medical and dental. Similar logic is used for medical and dental to determine if an auto renewal can be performed.
- QHP applications completed (consumer is enrolled) thru December 15 will receive an effective date of January 1, 2024. QHP applications completed from December 16 thru January 15 will receive an effective date of February 1, 2024.
- If a consumer has a QLE, such as a loss of MEC, the consumer might be eligible for an earlier coverage effective date. For example, Mr. Shoe calls during the month of November to report he is losing his employer sponsored insurance as of November 30. If Mr. Shoe sends in acceptable documents to support the loss of MEC within 30 days, his effective date will be December 1.





Reminders, continued

- Verifications are back (verifications were on hold during the pandemic). Consumers can upload their documents or mail <u>copies</u> of their documents plus the bar code page of the notice to our P.O. Box address. Consumers have <u>90 days</u> to provide proof, but they should be encouraged to complete this asap to prevent loss of APTC or coverage. Your certification training will provide you with a list of acceptable document types.
- SEP Verifications are different from income, identity, or citizenship verifications. SEP verifications require documents within 30 days and are proof of a qualifying life event. Without proof, enrollment information is not transmitted to the carrier. Documents can be mailed or uploaded. Your certification training will provide you with a list of acceptable document types.

Access Health CT
PO Box #670
Manchester, CT 06045-0670



Carrier Information

Health	Health and Dental Exchange Policies									
Anthem	Call: 1-855-738-6644	Visit: Anthem.com								
ConnectiCare Benefits, Inc. & ConnectiCare Insurance Company, Inc.	Call: 1-800-723-2986 for help renewing or shopping for a plan Call: 1-800-251-7722 for member services	Visit: ConnectiCare.com Also, in person at a ConnectiCare center. For locations and hours go to VisitConnectiCare.com								

Member Services phone number for Anthem dental plans is (866) 956-8604. Member Services phone number for ConnectiCare dental plans is 855-999-2329 There are no dental plans for ConnectiCare Benefits, Inc.

Access Health CT 2024 Certification Instructions

How to use the Learning Management System to:



- 1. Update Profile
- 2. Review Agreement and Sign Off
- 3. Complete eLearning
- 4. Complete Assessment

A sneak preview of the instructions that you will find on your LMS Home Page



LMS Overview

The 2024 Certification requires that you complete your training using the Access Health CT Learning Management System (LMS). At this point in the certification process:

- You will receive a Welcome Email with your login information (username and temporary password) for the LMS.
- The **Welcome Email** will have arrived from this address: ahct@noverant.com. If you don't find it in your regular email, look for it in your Junk or Spam folders. If you still can't find it, send an email to: LearningCenter.AHCT@ct.gov
- You can log into the LMS Home Page, (Username and Password are the same that you used to log on) where you will find:
 - ✓ Agreement (contract between you and AHCT, you will need to sign this electronically using your LMS Username and Password)
 - ✓ A copy of these instructions

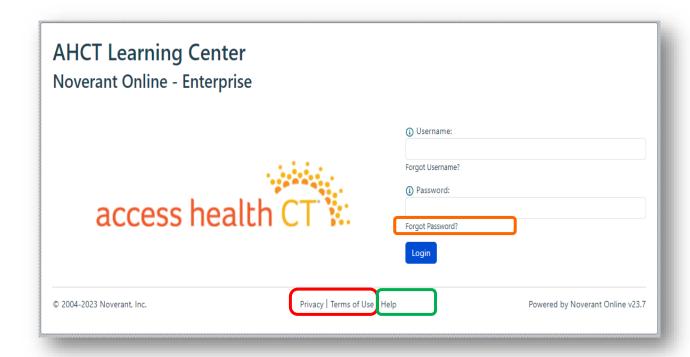
To be certified, you must complete all of the Training and pass the Assessment with a score of 80% or higher.





LMS Login

- 1. To Login to the LMS enter:
 - **Username** (which is your email address)
 - Password (from the email you received)
 - Click **Login**
- Use the Forgot Password? link to receive a new password, if:
 - You forgot your password,
 - Your password has expired, or
 - You never received a temporary password.
- You will be prompted to create a new password and login with the new password.



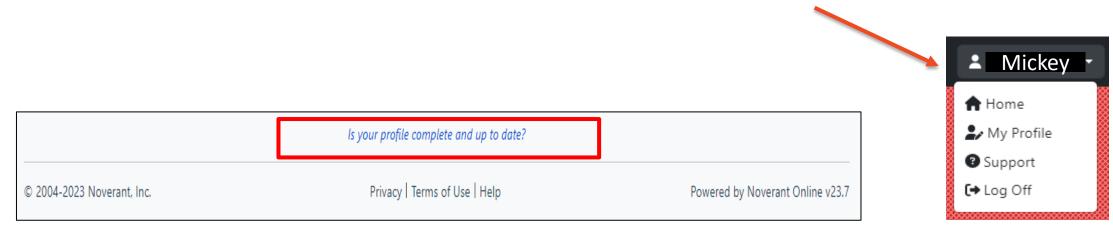
Note: Click the link to review the Privacy/Terms of Use policies If you run into an issue or need assistance with logging into the system, click Help

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How to Access Your User Profile

There are two ways to access your **Profile**.

- There is a link at the bottom of the LMS home page or
- At the top right-hand corner there is a drop down below your name.





How to Update Your User Profile

Make sure your User Profile is current and updated.

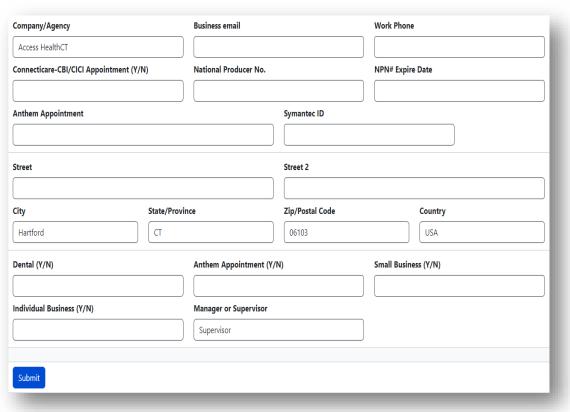
<u>CACs</u> must make sure the **Company/Agency** is correct and include a **Manager or Supervisor**, if applicable.

If your email address changes, please change it <u>prior</u> to when recertification starts. This is important as the Welcome email and Instructions are sent to the current email address we have on record.

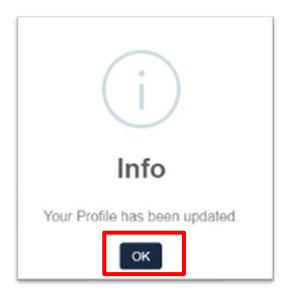




How to Update Your User Profile, continued



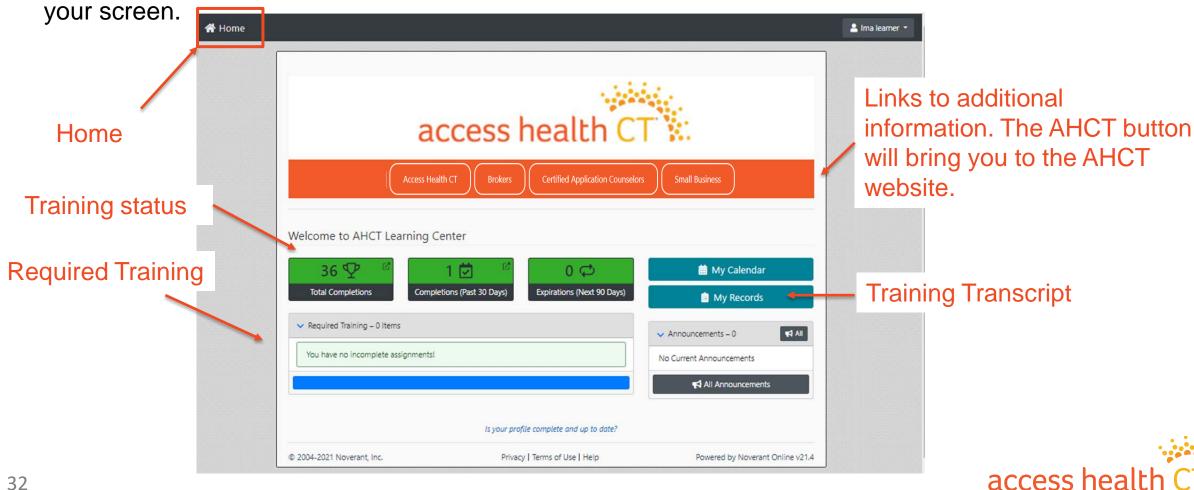
- Verify that all the information is current.
 Your email address must be your current business or work email address.
- Once your Profile is updated, click the Submit button.
- 3. Then confirm by clicking the **OK** button.
- 4. You will be automatically brought back to the home page.





Accessing Your Home Page

You can access your **Home** page from anywhere in the LMS by clicking the tab on the left-hand side of

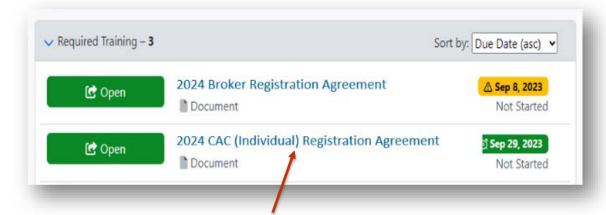


How to Sign the Agreement

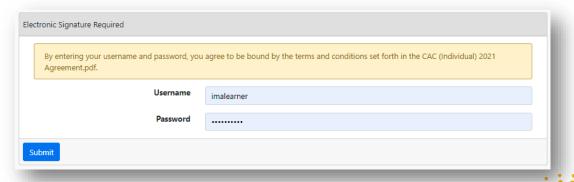
To complete your **Agreement**:

- 1. Click Open next to the 2024 Agreement.
- 2. The **2024 Agreement** will open in a new window or get downloaded to the lower left corner of your computer.
- Read and close the agreement. You will be brought to the Electronic Signature Required page. Type in your Username (email address) and Password. Click Submit.
- 4. Click **Submit** if already populated.





Depending on your role, you will see the document specific to your role.





What's Next?

You will receive another Welcome Email when your training and assessment is added to your account for you to complete.

IMPORTANT!

Note: After the agreement sign off is completed, please continue with this PowerPoint presentation to learn more about how to finish your AHCT certification.



How to Complete Your Training

Back at the home page, you will see the Required Training that has been assigned to you.

Your training will be a list of items called a curriculum, that can include:

- Documents
- E-Learnings
- Assessments

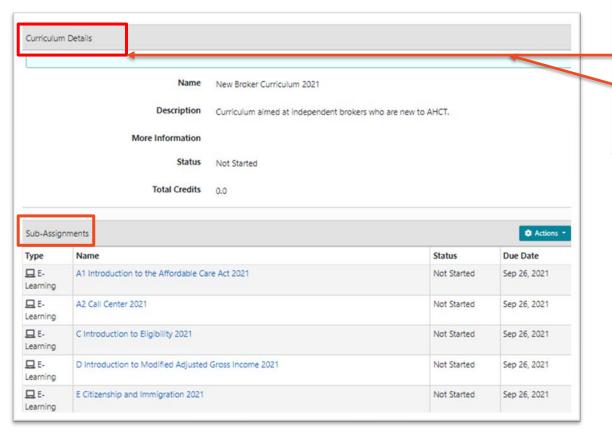


Begin with the item that has the earliest due date.



How to Complete Your Training, continued

 Click the **Details** or **View** button to bring you to the Curriculum Details page.





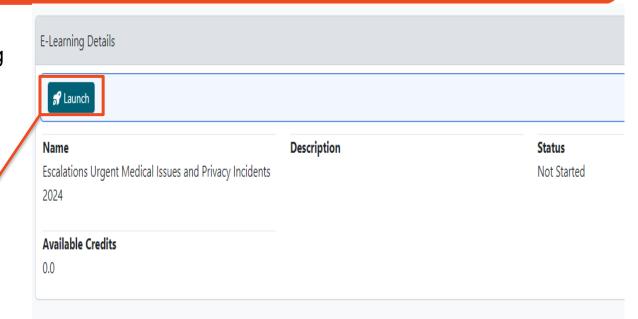
- 2. Scroll down to the **Sub-Assignments** listing.
- 3. Your training items will be listed in the order that they should be completed.
- 4. Click on the blue link for the first E-Learning item.



How to Complete Your Training, continued

- 5. On the **E-Learning Details** page, click **Open** or **Launch** to launch the module. Note that the learning module will open in a separate window. You may need to enable pop-ups on your browser in order to open the module.
- 6. Click **Start** to begin the training item.
- You will find Navigation instructions on the second page of every module.





Note: If you have any difficulty and need assistance, please send an email to the AHCT Training Department at: learningcenter.ahct@ct.gov or click the help button.



LMS Tips and Reminders

- Do not select the X on the browser window at any point during the Training modules!
- To exit properly, click on **Click Here to Exit/Save and Close**, in the upper right-hand corner of the module screen.
- If you need to exit the module early, the LMS will remember where you left off. The status column will show "In Progress". When you return to the module, you will continue from the last completed page.
- Knowledge Checks are only practice questions, your answers are not recorded.
- Return to Home to continue and follow previous instructions.

 Make sure to complete all the sub-assignments located under each curriculum heading.
- Open the sub-assignments (modules) that have the status of Not Started.
 - Prerequisite Not Met indicates that another module needs to be completed.
 - Complete means it is done!



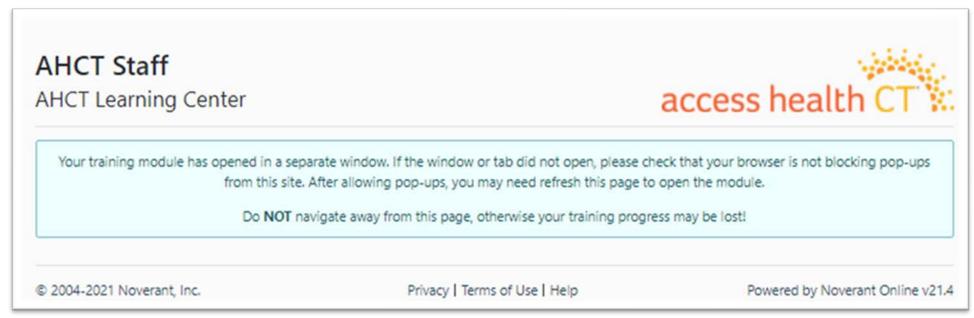
Type	Name	Status	Due Date
E- Learning	R2 Voter Registration 2021	Not Started	Sep 12, 2021
E- Learning	S Introduction to Medicare 2021	Not Started	Sep 12, 2021
☐ E- Learning	B Introduction to Health Insurance 2021	In Progress	Sep 12, 2021
☐ E- Learning	A1 Introduction to the Affordable Care Act 2021	Complete	
E- Learning	A2 Call Center 2021	Complete	
☐ E- Learning	C Introduction to Eligibility 2021	Complete	



If you should see this message...

You might see this warning message if your browser is blocking pop-ups from this site.

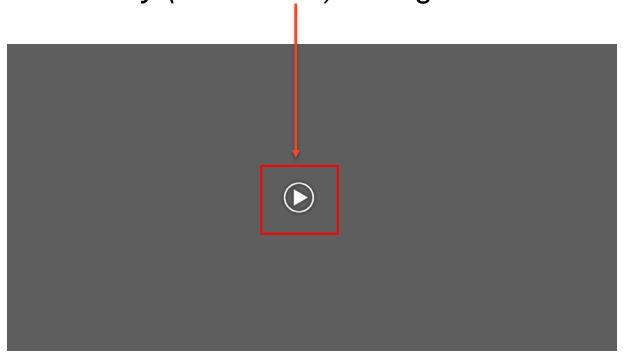
- ✓ Check to see if the module opened in a new window. If so, continue training in new window.
- ✓ Check that your browser is not blocking pop-ups from this site. If so, change settings to allow pop-ups.
- ✓ You may need to refresh the page to open the module.





If you should see this screen...

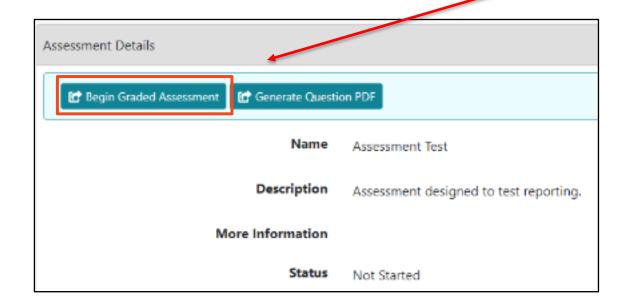
Some modules contain audio, so after clicking **Launch**, you may see a screen that looks like this. Click *Play (arrow icon)* to begin the module.



How to Complete Your Assessment

You can begin your **Assessment** after you have completed all the required training.

- 1. Click **Details** to go into the assessment.
- From the Assessment Details page, select Begin Graded Assessment.





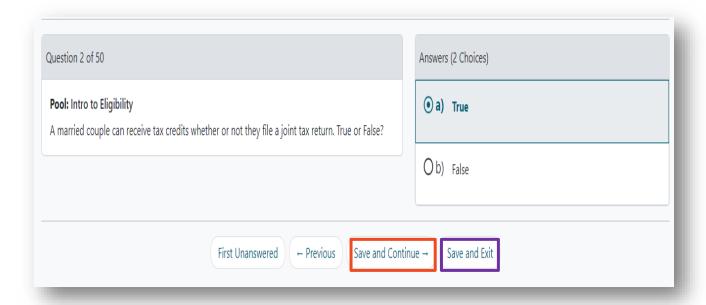
Do **not** click the button, Generate Question PDF!

All of the training items in the Curriculum must be completed to meet the certification requirements.



How to Complete Your Assessment

- 3. Read each question carefully.
- 4. Answer each question by clicking on the button next to the answer you choose.
- 5. Click **Save and Continue** to go to the next question.
- 6. Click Save and Exit when:
 - You need to stop and continue at a different time, or
 - You have answered all the questions, and you are finished.

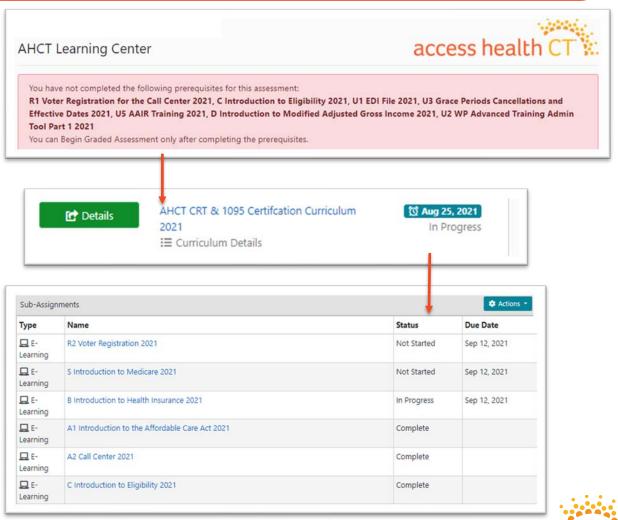




Why did I receive a prerequisite message?

It means you have not completed all the Required Training and you cannot start the Assessment. Some training items have Prerequisites attached and must be completed prior to moving on to the next item. You cannot start the Assessment without completing the Prerequisites. You have not completed all the training items.

- 1. Go back to the Home Page to start the curriculum.
- Click Details or View to take you to the Curriculum Details and Sub-Assignment Page.
- 3. Look at the <u>incomplete training items</u> that show a status of Not Started or In Progress.
- 4. Complete those items.
- Make sure each sub-assignment reads Complete.

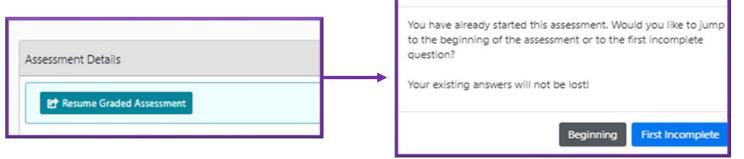


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Resume Assessment or Review Questions

If you need to return to finish the assessment, click Resume Graded Assessment and choose where to

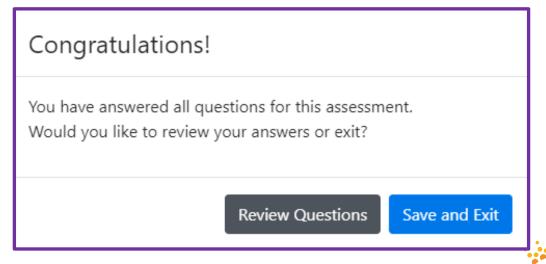
restart. It could be back to the **Beginning** or the **First Incomplete**.



Where to?

When you have answered all the questions you can **Save and Exit** or **Review Questions.** If you want to review your answers you <u>must do so before you click</u> **Save and Exit.**

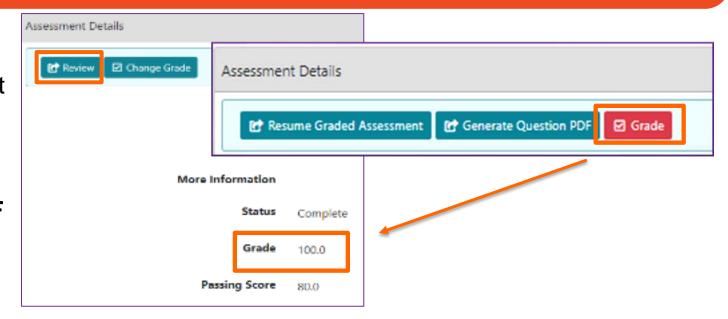
Click **Save and Exit** if you have completed all the questions in your assessment! Now let's get your grade.



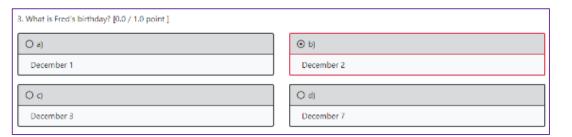
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How to Obtain Your Assessment Grade

- 1. Select **Grade** to see your overall score. In this example, the learner got a 100%.
- Select **Review** to see the answers you provided during the assessment. You will only be able to do this step **IF** you passed or received the final grade.



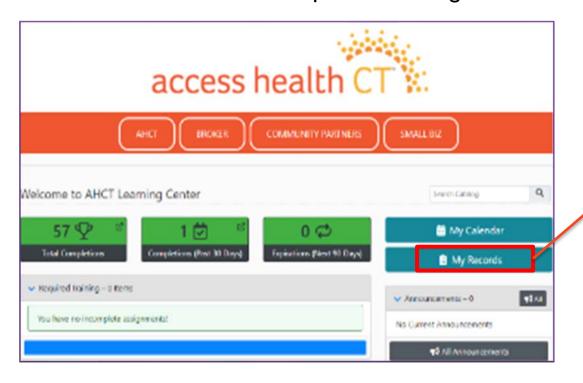
b)
leep
d)
II of the above
d

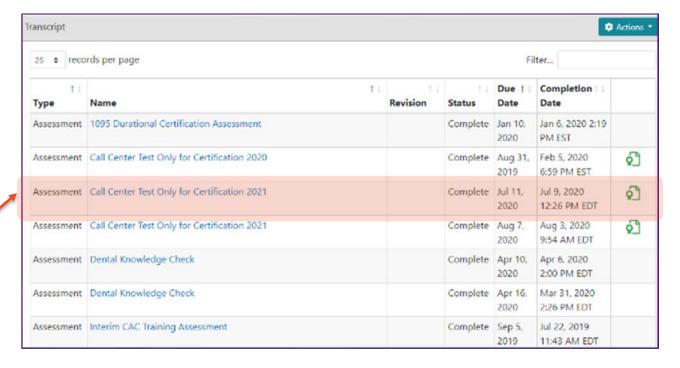




Accessing Your Transcript

Click on the **My Records** button on the Home page, to view your **Transcript**. Your **Transcript** shows the status of all the required training.



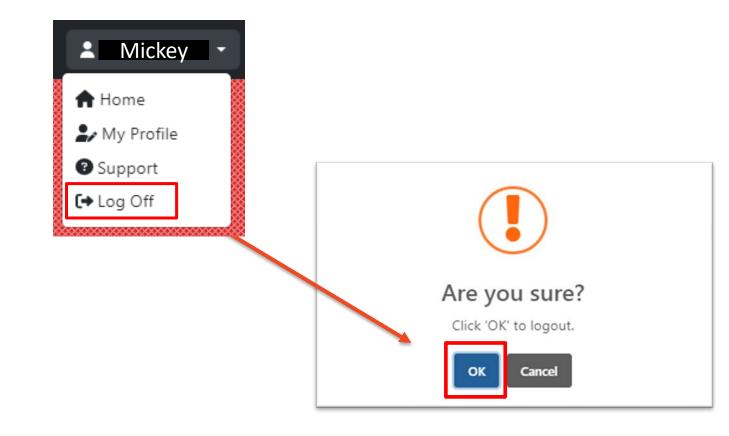




LMS Log Off

To Log Off the LMS:

- 1. Click on the dropdown button on your Username located at the top right-hand corner of the screen.
- 2. Scroll down and select **Log Off**.
- 3. Click **OK**, when the system asks, "Are You Sure?"





Watch Out for Several LMS Issues

- Issues with Document Downloads
- Unsupported Browser Internet Explorer
- Course Completion Issue Gray Screen
- Audio and volume speed may vary depending on your computer system





<u>Issues with Document Downloads</u>

If you get the McAfee error message (example shown on the right), follow the instructions below for how to fix this issue.

- 1. First, try using a different browser (e.g., If you use Chrome, try Firefox, or Safari)
- 2. If that doesn't work, you need to open an incognito/ private window in the browser you are using.
- 3. To get the private window, follow these keystrokes:
 - ❖ Google Chrome: Hit [ctrl] + [shift]+ [n] on your keyboard to open a "New Incognito Window".
 - ❖ Mozilla Firefox: Hit [ctrl] + [shift] + [p] on your keyboard to open a "New Private Window".
 - ❖ Safari: Hit [command] + [shift] + [n] + or [option] + [shift] + [n] on your keyboard to open "New Incognito Window"





Supported Browsers

To navigate the training successfully, we recommend you use the following browsers:

√ Chrome



✓ Edge



√ Firefox



✓ Safari

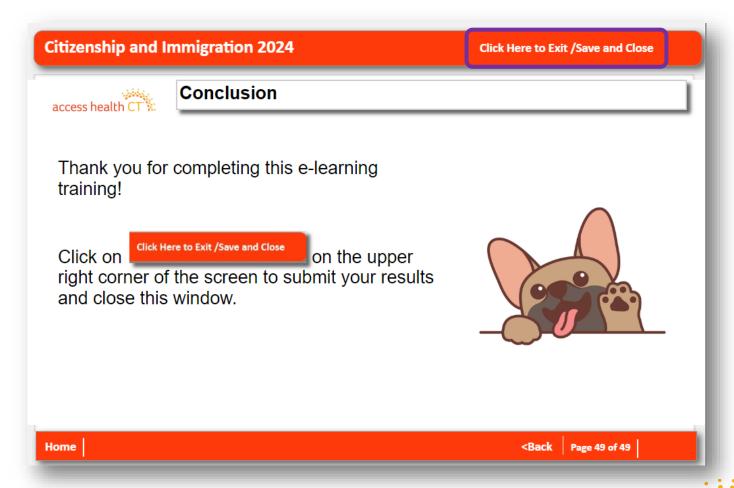




Course Completion Issue – Gray Screen

On the last page, click on

Click Here to Exit/Save and Close.





Course Completion Issue – Gray Screen continued

You may be taken to a blank screen that looks like this after clicking on "Click Here to Exit/Save and Close".

named Noverant – Launch E-

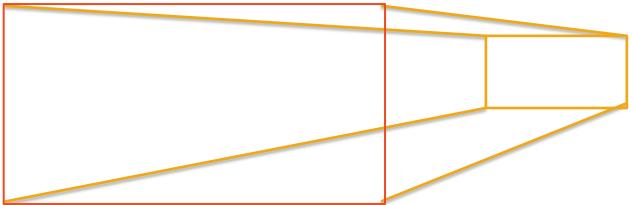
Learning X)





Course Completion Issue – Gray Screen continued

The gray screen will close, and you'll next see the E-Learning Details page.



The page will be updating the status of your progress, so don't close it until the status shows complete.

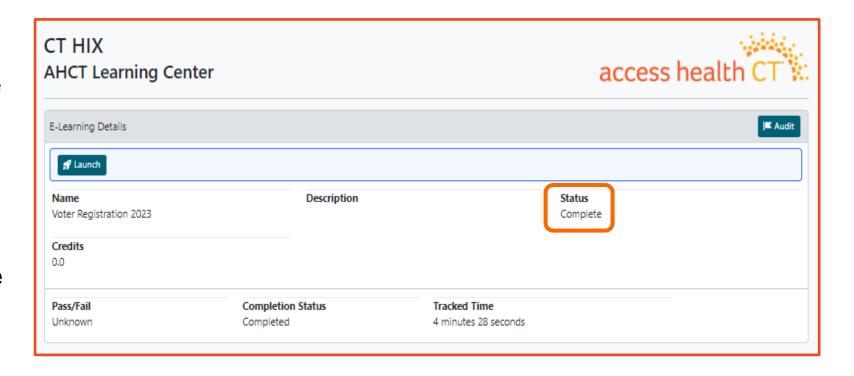


Course Completion Issue – Gray Screen continued

After updating your progress, the LMS brings you back to the E-Learning Details page for the module you just completed.

Make note of the change in the Status to "Completed".

Click on the "Home" button (the top left corner of the screen) to return to your account home page.





Thank you for attending today's virtual training!

Any Questions?





Policy Refreshers



Medicare Populations

- The highest percentage of AHCT's QHP enrollment is made up of adults age 55-64
- Things to note about QHP enrollment and Medicare coverage:
 - 1. AHCT will not automatically terminate QHP when someone becomes eligible for Medicare
 - 2. Once Medicare eligible, no longer eligible for APTCs
 - Exchange qualified health plans are not Medicare supplements.
 Medicare eligible clients may be better served by Medicare supplement plans.



COBRA Reminders

- Employees who are losing coverage through their employer are usually offered COBRA coverage
- Access Health CT is an option for these employees (SEP)
- AHCT Training Dept. offers presentations to organizations as an option to learn more about what's offered through AHCT

Important notes for those considering COBRA

- Know the deadlines and when to enroll
- Understand the full cost of COBRA before enrolling (without employer contributions)
- Consider options on Exchange before taking COBRA



The Covered Connecticut Program

- Beginning July 1, 2021 and again revised July 1, 2022, Some Connecticut residents that meet specific eligibility requirements are paying \$0 for their health insurance coverage, thanks to the new Covered Connecticut Program created by the State of Connecticut. The Covered Connecticut Program provides health insurance coverage, dental coverage and Non-Emergency Medical Transportation (NEMT) administered by the Connecticut Department of Social Services.
- For eligible Connecticut residents enrolled in the Covered Connecticut Program, the State of Connecticut pays the customer's portion of the monthly payment (premium) directly to their insurance company (Anthem, ConnectiCare Benefits, Inc. and ConnectiCare Insurance Company, Inc.) and also pays for the cost-sharing amounts (deductibles, co-pays, co-insurance and maximum out-of-pocket costs) that customers would typically have to pay with a health insurance plan.

Eligibility Requirements:

Parents/caretakers, and their tax dependents who:

- 1. Have a household annual income that is up to or equal to 175% of the Federal Poverty Level (FPL)
- 2. Be eligible for APTCs and Cost Sharing Reductions
- 3. Use 100% of their APTCs and CSRs along with the expanded American Rescue Plan financial assistance
 - 4. Be enrolled in a Silver Level Plan

*If household income makes consumers eligible for HUSKY Health/Medicaid, they will not be able to enroll in the Covered Connecticut Program.

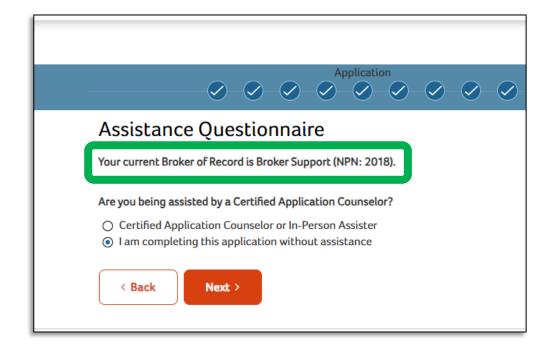


CAC 101



Assistance Questionnaire

With system release R39 we implemented a change to the assistance question which will help to reduce the number of commission issues being seen within the system. This Question is now only used for CAC tracking purposes and will have no impact on the BOR/Client relationship. For CAC's this question will essentially function as it always has. If you at any point need to request a list of consumers you've worked with, please feel free to reach out to us.







Staffing Changes

Please be sure to reach out to the CAC Registration inbox to notify us of any staffing changes within your organizations to keep our records up to date.

AHCT.CACRegistration@ct.gov



Health Equity



Our Mission

mission

To decrease the number of uninsured residents, improve the quality of healthcare, and reduce health disparities through an innovative, competitive marketplace that empowers consumers to choose the health coverage that gives them the best value.



Broker Academy Overview

- As part of our mission-driven approach to reduce health disparities, Access Health CT seeks to drive change within underserved communities by creating a Broker Academy Program – a training for individuals from historically underserved communities.
- The Program creates a pathway to license brokers by recruiting from, and building the skillsets of those who live and work in underserved communities throughout Connecticut.
- By activating members of these communities to become licensed brokers, AHCT can build trust and rapport by meeting members of the community where they are.
- The objective is to reduce the uninsured rate and address health disparities in the State of Connecticut.





Broker Academy

- Make a difference!
- Improve the health and well-being of your community while earning income
- by becoming a licensed Health & Life Insurance Broker.
- Free Kaplan Training
- 5-month flexible mentorship with an experienced Broker
- Professional Development
- Program Support books, laptop, pay for state exam and more!



Broker Academy

- Applications will open early next year and in-person classes will start June 3rd.
- Applications MUST be submitted in Paylocity.
- o Visit: www.AccessHealthCT.com/Broker-Academy/

Enrollment



OE11 Enrollment Locations

Enrollment Locations:

Ferguson Library

1 Public Library Plaza Stamford Monday – Friday 10:00am-6:00pm

Raymond Library

840 Main Street
East Hartford
Monday - Friday 9:00am-5:00pm

Navigator Sites

- Community Renewal Team (CRT) Hartford
- Community Health Center Association of CT (CHCACT)
 Danbury, Willimantic, Norwich, New London
- Greater Bridgeport Area Prevention Program (GBAPP) Bridgeport
- New Opportunities, Inc (NOI) Waterbury

Enrollment Fairs Statewide

- 13 OE Fairs M F 10:00 1:00 & 5:00 8:00
- 6 Sa & S 10:00 1:00



Enrollment Fairs

Open Enrollment

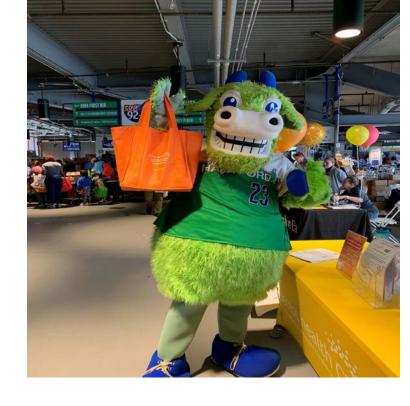
- We identify the top cities based on uninsured rate, African American & Latino population, and geographic spread the fairs. This list assumes the following things:
- We would have ELs in Stamford & East Hartford
- We will have 4Navigator sites
- We will prioritize top performing sites while ensuring representation in each county.





Questions?















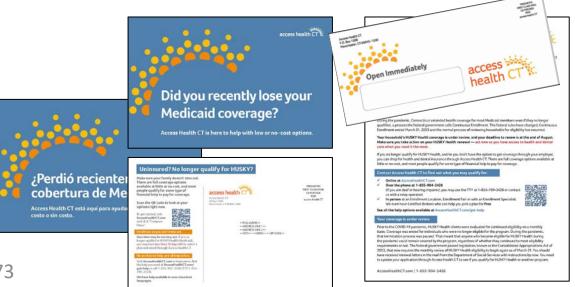
Marketing Updates

Preparing for 2024 Open Enrollment



Ongoing Marketing Efforts

- **Medicaid Unwinding**
- **Covered Connecticut Program**
- **Qualifying Life Events**
- Key tactics: direct mail, emails, text messages, one pagers, press releases, social media, toolkit updates









Open Enrollment 2024

- Open Enrollment is November 1, 2023 January 15, 2024
- Targeted, customized communications to new & renewing customers
 - Encourage shopping & comparing plans
 - Steer customers toward "Broker of Record" when possible
 - Connect customers with a Broker or CAC for help
 - Special targets include customers missing out on CSR plans



Tactics During Open Enrollment

- Direct Mail
- Emails
- Texts
- Social Media (organic & paid)
- Blog Posts
- Press Releases / Media
- Paid Advertisements (TV, radio, outdoor, etc.)



Targets for Open Enrollment 2024

Retention:

- Retain current customers with health and/or dental plans
- Engage & retain Certified Brokers, CACs and Community Partners

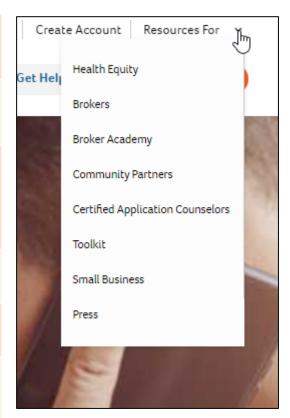
Acquisition:

- Former customers
- Former HUSKY Health customers (Unwind)
- Uninsured / under-insured CT residents
- Leads (captured in digital, email, social, outreach)
- Incomplete applications
- Newly eligible (e.g. 26-year old)



Key Broker & CAC Resources

Broker Page	AccessHealthCT.com/brokers
CAC Page	AccessHealthCT.com/certified-application-counselors
Knowledge Base	AccessHealthCT.com and click Ask a Question under Get Help -OR- Type a question in the search bar at AccessHealthCT.com
Toolkit	AccessHealthCT.com/toolkit
Blog	AccessHealthCT.com/blog
Email Newsletters	*Ask the Broker / CAC Support Team*





From Our Toolkit

- The toolkit is your one-stop shop for marketing content
- We keep our toolkit updated with the latest talking points, one pagers and more
- Visit AccessHealthCT.com/toolkit or find it on our homepage at AccessHealthCT.com under Resources For > Toolkit



From Our Toolkit, cont'd











See other resources at AccessHealthCT.com/toolkit



Questions? Ideas?

- How can we help you to serve our customers?
- What information are you lacking?
- Do you have ideas for an event or partnership?

Share your input with the Broker/CAC Support team!



Follow and Share @AccessHealthCT











Resources



Call Center Hours

Hours of Operation for Open Enrollment

- Mon–Friday: 8am-8pm
- Saturday: 9am-3pm Selected Saturdays
- Sunday: Closed

1-855-805-4325



How to reach us

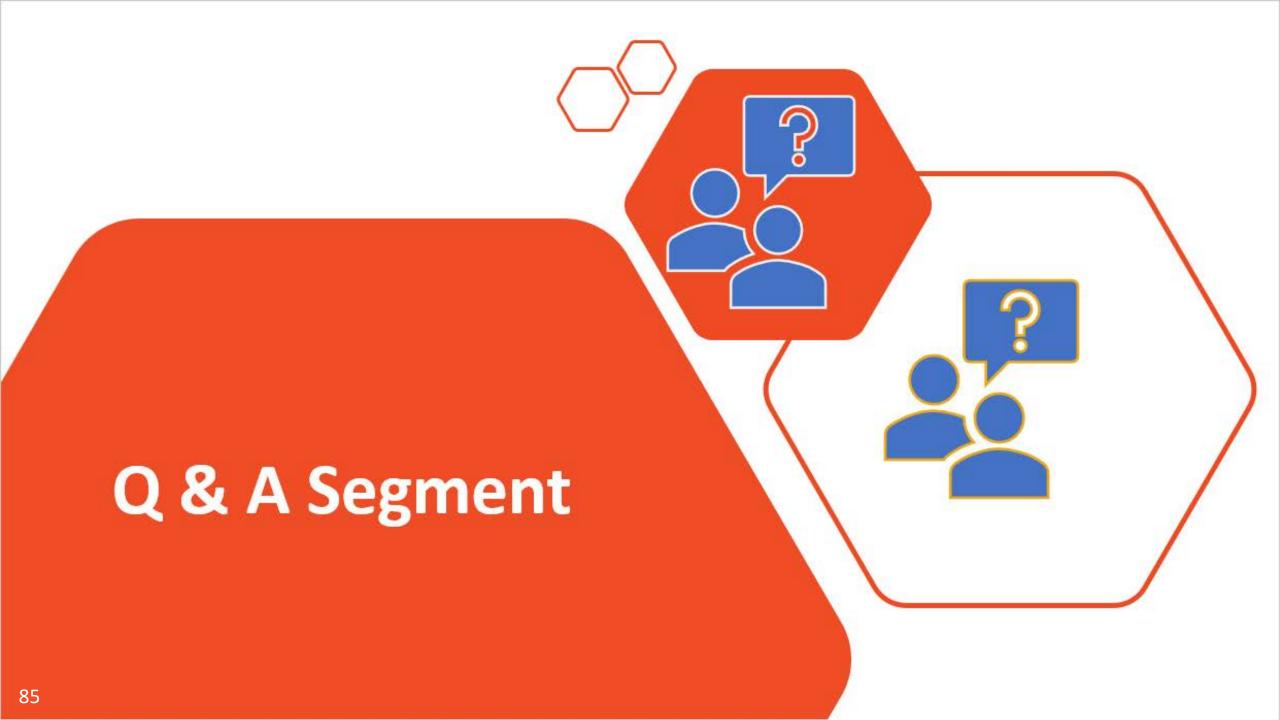
Email Inboxes:

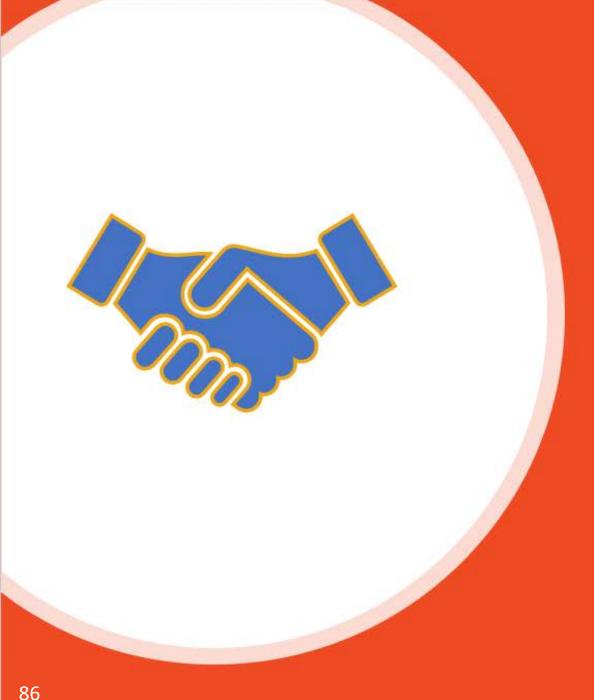
- IRD inbox: IRD.Outreach@ct.gov
- CAC Registration: <u>AHCT.CACRegistration@ct.gov</u>

CAC Webpage:

https://www.accesshealthct.com/certified-application-counselors/







Thank you for joining!